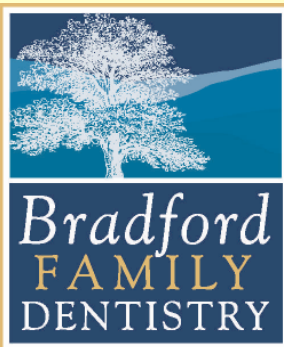


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April

Magical Smile Newsletter



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Inside:

- Wedding Budget: 7 Hidden Wedding Costs
- Top 5 Items to Spend Money On TODAY!
- What Is Invisalign?
- What's New at the Office!

Wedding Budget: 7 Hidden Wedding Costs



*“The best and most beautiful things in the world cannot be seen or even touched. They must be felt with the heart.”
-Helen Keller*



*You come to love not by finding the perfect person, but by seeing an imperfect person perfectly.
- Sam Keen*

It's all those pricey extras that slide in under the radar. We've asked the experts to clue us in on their insider secrets for avoiding those little-known financial pitfalls and sticking to your wedding budget.

1. Wedding Band Equipment:

Why it's hidden The cost of the wedding band includes fees for the musicians' time and the minimum amount of equipment needed. If your reception space is extra-large, then additional speakers and microphones could possibly be required to project the best sound quality.

The cost Anywhere from several hundred to several thousand dollars.

How to avoid it Before booking your wedding band or DJ, you need to clearly explain the layout of the space (or have them check it out, if they're willing) so the vendors know exactly what they're working with. If they want to add in extra equipment, you should have them explain why it's necessary before you sign a contract or agree to pay for anything else.

2. Postage Stamps:

Why it's hidden Stationers don't advertise the shipping costs; if they did, you might decide to go with simpler (read: cheaper) invites.

The cost Oversized, awkwardly shaped and bulky invitations will most often run you as much as \$2 each to mail.

How to avoid it Skip the fancy boxed invitations and multilayer cards, which can bulk up quickly and cost a lot more than you bargained for.

3. Wedding Dress Alterations:

Why it's hidden Wedding dresses are pretty pricey and stores don't want to scare away clients by listing alterations as part of the total cost.

The cost A simple hem can be less than \$100, but completely rebuilding a bodice or moving zippers can send the price soaring.

How to avoid it Ask about what the store charges for every alteration you may need before you purchase the gown. If it's too much, don't be afraid to take your dress to a less expensive seamstress to have alterations done.

4. Photo/Video Overtime:

Why it's hidden Your wedding photographer and videographer are booked for just a certain amount of time, so if your wedding runs a little longer than you expected, they'll charge per hour.

The cost Starting at \$250 per hour

How to avoid it When planning the day, factor in extra time for getting dressed and taking photos.

You'll get a realistic sense of how long everything should take. Refer to this itinerary when booking your photo/video vendors.

5. Welcome-Bag Delivery:

Why it's hidden Most hotels don't factor in a welcome-bag delivery fee when you block rooms. And they may fail to mention the rate unless you ask -- they'll just add it to your final bill. Inquire within; they may even charge you a fee for holding the welcome bags if you drop them off before the guests arrive!

The cost Up to \$7 per bag

How to avoid it During the booking process, ask about the hotel's policy on receiving and delivering welcome bags to guests' rooms. It may be free or cheaper if they hand the bags out at the counter as guests check in. If you don't want the extra charge, you can distribute them at the rehearsal dinner.

6. Rental Transport:

Why it's hidden You'd assume that the rental companies would include these extra fees in the per-item costs (do they honestly think you're going to fit 150 chiavari chairs in your own car?), but surprisingly, they don't.

The cost From \$50 up to more than \$500

How to avoid it Ask the rental company what their shipping and packaging fees are up front -- if the cost is too high for your budget, shop around a bit. You just might find that you'll actually save some money by renting items from a more expensive company that includes delivery costs at no extra charge.

7. Taxes:

Why it's hidden Even though these aren't exactly hidden -- we all know that there are taxes on almost everything -- most couples don't think about how much they'll end up owing during the planning process.

The cost This will depend on the total amount of money you're spending as well as the location of the event (taxes vary in different areas).

How to avoid it There's no getting around paying taxes, but paying the entire bill in one lump sum can help lower the overall price, especially in the winter when vendors have fewer weddings to cover their bills.

Top Five Items to Spend Money On TODAY!

1. Security:

While you can definitely go overboard, generally, when it comes to the safety and security of your family, you should be willing to spend some money. On a day-to-day basis, an alarm system is a very cheap service and is very effective. Also, with the recent tragedy in Haiti, it has come to my attention that stocking basic supplies such as food and water is a wise strategy in the case of an emergency.

2. Education:

Most people agree that investing yourself or investing in your education is a wise use of money. Make sure that your education will be applicable in getting a job or help you generate an income. Also, investing in education for your children is one of the best things you can do for your kids.

3. A Good Suit:

This is mostly for

men obviously, but women can apply this to the appropriate option for them. A good suit is something that every man should own.

A classic, traditional style that works in many circumstances is a wise investment. For example, can you wear your suit for a funeral, a wedding, a work presentation, a formal social gathering.

Owning a quality suit can assure you that you are prepared for an important meeting in your career or some other important gathering.

Save a few hundred bucks and buy a quality suit that will last you for years. Then, be sure to take care of it.

4. Tools:

When it comes to your home, it can get expensive to fix things and get things done. As such, it is a great investment to have some essential tools like a power drill, a set of screw drivers, a set of wrenches, pliers, etc. By having a standard set of tools to work with, you can be prepared to fix things yourself and save money in the long run.

Furthermore, accomplishing things such as hanging pictures can be much easier if you have the basic tool set.

If you're a newbie in this area, go to the local

hardware store in your area and talk to somebody who works there about the basic tools that every person should own. They will be able to assist you in picking out reasonably priced options that will last for years.

5. A Quality Computer:

In the internet age, a quality computer is an important item to have. People use the computer for word processing, browsing the Internet, email, photo organization and home videos.

An old, heavily used computer can sometimes become more of a headache than a useful machine. It's important to keep your computer "clean" by not cluttering the system with questionable downloads and other files. By taking care of the computer, you can keep it running quick and reliably for years.



Invisalign

can give you the beautiful straight teeth you've always wanted. It works through a series of invisible, removable, and comfortable aligners that no one can tell you're wearing. So you can smile more during treatment as well as after. **Invisalign®** uses a series of clear removable aligners to straighten your teeth without metal wires or brackets. Ask Andrea at front desk for more information on how to get started today!

Riddle of the Month

Last Month's Quiz

Question!

What do you call a fake stone in Ireland?

Answer: A SHAM ROCK

This Month's Quiz

Question:

Why did the cookie go to the doctor?

ANSWER: Look for the answer in next month's newsletter!

Office information

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Office Hours

Monday 9am - 7:30pm

Tuesday 7:30am - 7pm

Wednesday 9am - 7:30pm

Thursday 1pm - 7:30pm

Friday/Saturday alternating weeks
8am - 2pm

Contact Information

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Office Staff

Alice.....Office Manager

Andrea.....Administration

Kristi.....Marketing Director

Suada, Ashley.....Dental Hygienists

Linda.....Restorative Hygienist

Antonella, Colleen...DentalAssistant

*Thank
You*

For your referrals..

We consider it an honor every time you express your trust in us by sending someone to us for their oral care.

Rob C., Julianne M., Carla D., Karen E.

When you tell your family and friends about us and they come in to Bradford Family Dentistry, tell them to mention your name and we will send you a gift as our way of saying thanks!! You will also be entered in our monthly referral prize draw! This month's prize is a Nintendo Wii – remember, the more you refer, the more chances you have to WIN!!

Welcome New Patients!

Here are the new patients that became members of our practice family this last month!

Sarah E., Paige D., John R., Meladie S., Tracey P., Paul C., Irena S., Janusz K., Margaret B., Chase L., Alice A., Elizabeth W., Maria R., Toni V., Brianna L., Ann S., Douglas M., Pana T., Madelyn M., Cierra M., Tony S., Paskel B., John F., Shannon S., Albert M., Boyd H., Maia D., Adele R., Aleina R., Cedar N., Maria A., Peggy M., Rob C., Allana S., Alexandra C., Mateus C., Kyle H., Darlene M., Mahi P., Seejith K., Wayne W., Jim B.

We love giving recognition to our new friends and our wonderful existing patients who are kind enough to refer their friends and relatives to us!

Bridal White Special Offer

Spring into summer with
Gorgeous white teeth!!!!

Whitening for life \$49 (regular \$99) or
in-office whitening \$299 (reg \$599)

Call Andrea

(905) 775-5307

to schedule your appointment and
get started on your beautiful smile!



What's New in the office? *A Note from Dr Chai...*



We've always got something new going on at the office. In March we celebrated our 9th anniversary/birthday in Bradford. It was a lot of fun seeing patients come in that day. We had a lot of cake for our guests as they came in and some neat gift giveaways. Next year is the big 10, I must be getting old! It was nice to see the weather warm up at the March break. Alice and I actually were able to take Evan for a nice stroll around the neighbourhood. Evan is getting a lot more active and is walking everywhere now. Alice just bought him his first pair of walking shoes! I gave him a box of megablocks to play with, but he was more interest in the plastic tub and the big rid lid than the stuff inside... go figure. Evan's eating mostly table food now. It's amazing how quickly he's growing!



We just started using a new practice management system which should make us more efficient and allow us to go almost paperless, so we're more environmentally friendly too. It also has new feature where we can send video e-mails to patients on procedures that they may need to help them understand what they are getting done and their treatment options. If we don't already have your e-mail, please let Andrea know so we can add you to our list. There may be a few hiccups in the first month as we are getting use to the software and learning all the cool things it can do, so please be patient. As I write this we've only been using it for a week and it looks like 80-90% of the hiccups have been taken care of. April is shaping up to be a busy month. At the beginning of April, myself and two staff members are taking a field trip to Ripley, Mississippi to visit an office there to learn about organization and efficiency. We're hoping this will help us make sure we see all our patients in a more timely manner and help the office run more smoothly. I'm always looking to up our performance and service, so my staff and I are really looking forward to this trip. We're also taking a course on the treatment of gum and bone disease, commonly known as gingivitis and periodontitis (gum and bone disease). With the increasing awareness of the links between heart disease, cancer, diabetes and alzheimers to gum and bone disease, anything that will keep my patients healthier, I'm willing to listen. Finally at the end of April I've got the third session of my intense implant course.

I've learned a lot in the first two sessions, so I think the last two sessions will be a blast. I've been placing implants for 2 years now, but this lecturer really takes it to a new level of precision and all based on science, research and engineering. We've just started our planning stage for this years Bradford Family Festival. If you know anyone or any other businesses that you would like to see participate, let us know. It was a huge undertaking last year, and we could use the help. I've got more exciting news coming up, but I don't want to spill the beans too soon. Keep an eye out for it in our upcoming newsletters! ~ *Dr. Chai*