

# DECEMBER *Magical Smiles Newsletter*

**Bradford Family Dentistry**

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**Dr. Jesse Chai**

**905-775-5307**

Your Gateway to Better Health



**SANTA CLAUS Is Coming To Visit December 7:** For the third year in a row, we are excited to have Santa visit our office once more. This is for all our wonderful patients that don't want to wait in long lines at the mall with their kids. Let them come here and let Santa know what they want for Christmas. Bring your camera! There will be some prizes like DS lites, and every child that comes will get a surprise gift just for coming to see Santa. Santa Claus will be visiting our office on Tuesday December 7<sup>th</sup> between 6:30pm to 8:30pm. We'll also be doing our ANNUAL TOY AND CLOTHING DRIVE which will conclude December 15<sup>th</sup>. Please be generous.



**Viva Las Vegas:** As many of you know from the last newsletter my staff and I were in Las Vegas for an extended weekend for a large dental course. From what I understand there were over 1000 attendees at the event (I even heard 2000 but not sure if that is true). There were enough people to fill the main auditorium at the Hard Rock Stage (The Joint) where Santana will be performing next year. We learned a lot and will be applying what we learned to our office to help serve you at even higher levels than before. One of the treats we had was to meet Richard Simmons. Can you believe he's 62 years old now and still wearing his trademark clothes and still very fit. Above you can see my photo op with Mr. Simmons himself. Below my team and I at the Las Vegas airport ready for departure.



## **Stop Procrastinating - Use up**

### **Your Insurance:** It happens almost every year.

People rushing to use up their insurance at the last minute before they lose hundreds possibly thousands of dollars of insurance money they could have used to treat their mouth and avoid needless suffering. Sometimes we can accommodate them, but there are those we can't because they acted too late. If you already used up your insurance for the year treating your mouth, pat yourself on the back for making use of your insurance as not many people do. If you have been putting off treatment because you cannot find the time... well time is running out. You have less than 4 weeks left to act before you lose the benefits for the year.

I always get people in the New Year needing thousands of dollars of dental work due to neglect and kicking themselves that they didn't use their insurance all along as now the work they need far exceeds what their insurance will cover. But if they had spread it over two years, it would have all been paid for by the insurance which you have already paid premiums on.

Don't let this be you. To help you out see the very special offer on the next page to help give you some more motivation to act now before it is too late. Please note the **office will be closed for the holidays from Dec 24 to Jan 2 and reopening January 3.**

## **WOW Referral Contest:**

It has been awhile since we ran a contest. With Christmas coming I thought it was a perfect time to start running them again. From October 12<sup>th</sup> to December 20<sup>th</sup> we are having a special raffle contest with a chance to **Win a Nintendo Wii or a large Flat Screen TV.**

**Here's how the Wow Program works:** Every person that refers a friend or family member that comes in and does some work with us will get a special thank you gift from me just for having the confidence in us to recommend us to your friends. You will also be automatically entered to win the Nintendo Wii. When we reach 30 or more referrals between now and December 20<sup>th</sup> in total from all our patients, the prize will upgrade to a large flat screen TV of at least 40 inches. If we get 40 or more we will raffle both a Nintendo Wii and the TV and have 2 winners for Christmas! If we hit 50 referrals, I'll upgrade the TV to a whopping 50 inch large screen TV.

**Contest ends December 20<sup>th</sup>.**



## With Heartfelt Thanks For Your Referrals

There's no question that I have the BEST patients on the entire planet.

My business is built on word-of-mouth advertising and I'd like to thank the following people who were kind enough to recommend my services to their friends and family.

Thank you sooooo much!

*Jessica H, Laura S, Wendy N, Earl H, Janet M, Andrea W, Donna K, Mathew M, Colleen M, Jordan K, Lynn F, Heather P*

**(Ask about our WOW REFERRAL PROGRAM!)**

## Welcome New Patients

Here are the new patients that became members of our practice family this last month! We'd like to welcome you publicly, and wish you all the best!

*Michael D, Peter M, Connie D, Robin L, Simon L, Margaret F, Coin L, Josiah H, Bonnie D, Austin D, Brianna B, Lindsay W, Amber C, Ethan C, Hailey C, Earl H, Lois G, Leah H, Marlene D, Steven S, Kira S, Emma B, Chistianna R, Terrance V, Mary R, Mike R, Janet M, Carmen M, Lanna W, Mark R, Brooke W, Maire F, Sebastian L, Miriam Z, Nancy L, Nicole A, Tim M, Luc A, Franklin C, Jayne M, Matthew M, Jordan G, Mike H, Ashley P, Evelyn H, Ben S, Liza D, Jordan K, George B, Megan K, John M, Dominico P, Lindsay S, Mike M, Darlene G, Rachel J, Robert M, Gary J, Nicole J, Jacqueline J, Lynn F, Larry R, Charlie L*

We love giving recognition to our new friends and to our wonderful existing patients who are kind enough to refer their friends and relatives to us! We're all helping each other, which is the whole point of all this! Right?

## 9 WAYS WE CAN HELP YOU

- SLEEP through your visit and Remember NOTHING** – Sedation dentistry is becoming more and more popular for people who have anxiety or a deep seeded fear of the work that we do.
- A Brand New Smile in One to Two Visits** – whether through Bonding or Veneers you can look amazing in one to two visits!
- Beautiful Straight Healthy Smiles** – with our full face approach to **Orthodontics** we don't just straighten your teeth and smile, we make you look and feel amazing. Now offering Clear braces and "invisible braces"
- Tooth Coloured Porcelain Fillings and Crowns in just one appointment** – using Advanced computer technology
- NO more LOOSE DENTURES** - secure those annoying loose dentures with **IMPLANTS**
- NO More GAPS** – if you are missing teeth, we can replace them with **IMPLANTS**, and Bridges.
- Get rid of that annoying HEADACHE** – Get rid of the pain. We treat headaches, migraines & jaw problems.
- SLEEP soundly again** – get a quiet, restful sleep and live longer and healthier with our snoring and Sleep Apnea appliances that can replace those annoying CPAP machines.

## USE UP YOUR INSURANCE SPECIAL:

**We are putting \$100 credit on your account** towards any Crown, Bridge, Veneers or Cosmetic Orthodontic Treatment, when you pay in Full and schedule to come in before December 22<sup>nd</sup>. **Use it before it is gone forever!**

Call Dr. Chai today at **905-775-5307** to take advantage of this amazing offer!

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	7	4	5					
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	6						5	4
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### Quote of the Month

"The bad news is time flies. The good news is you're the pilot." - Michael Altshuler

### Riddle of the Month!

#### Last Month's Quiz Question!

What's white when it's dirty? **Answer:** A Blackboard

#### This Month's Quiz Question:

What do you get when you cross a snowman and a vampire?

(Be one of the first 10 people to call with the correct answer to the quiz for a special prize)

### Team Members:

Dentist: Dr. Jesse Chai  
Office Manager: Alice  
Hygienists: Suada, Ashley, Sarah  
Restorative Hygienist: Linda  
Dental Assistant: Colleen, Antonella  
Receptionist –Alisha

